

NAME:

## Make Poverty History Campaign

Read through the following webpages which discuss the Make Poverty History Campaign and then fill out the 5 Ws diagram below in as much detail as possible. You may need to do some extra research to find all the key details.

<https://www.oxfam.org.uk/media-centre/press-releases/2013/05/make-poverty-history-and-g8-promises-was-it-all-really-worth-it>

<https://www.smh.com.au/national/nsw/what-happened-to-the-make-poverty-history-movement-20140905-10ciar.html>

WHO WAS INVOLVED?

WHAT DID THEY DO?

WHEN DID IT  
HAPPEN?

WHERE DID IT  
TAKE PLACE?

WHY DID IT HAPPEN?



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Read through the information on the following webpages then answer the questions that follow.

<https://www.one.org/us/2015/07/06/10-years-after-make-poverty-history-did-world-leaders-keep-these-8-promises/>

<http://resource-alliance.org/make-poverty-history-lesson-what-can-it-teach-us-10-years-on/>

What were the key goals of the Make Poverty History Campaign?

How successful was the Make Poverty History Campaign in achieving its goals? Justify your response with evidence.

Do you think more campaigns like this would help to reduce global poverty? Why/why not? Is there anything that could be done differently in a campaign like this to make it more effective?